



APRIL 17, 2024 EVENT SUMMARY

EVENT PARTICIPATION

1,161 Total # of Participants

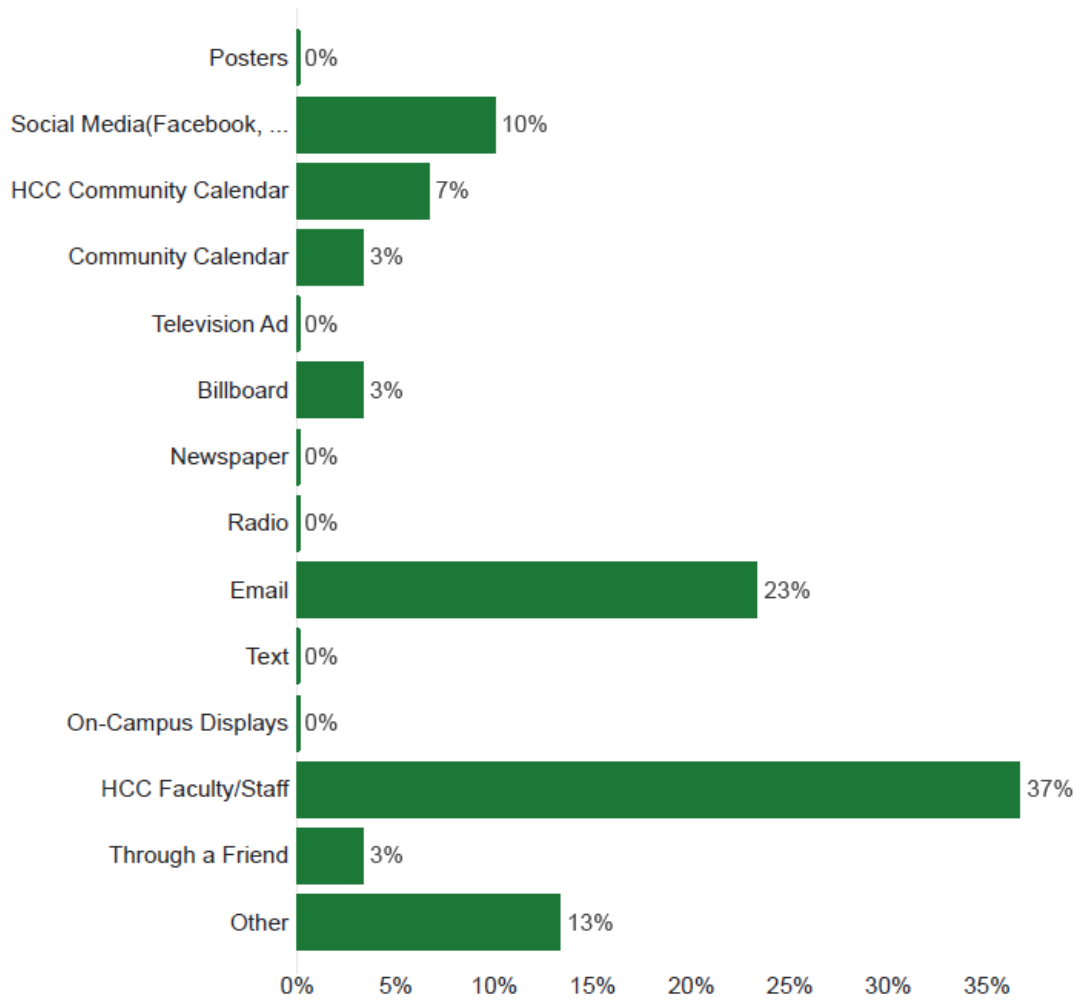
Organizations Registered:	170
Organizations in Attendance:	158
# of Representatives:	342
Event Attendees:	787
HCC Students:	163
WCPS Students:	199
HCC Staff/Faculty:	36
Event Staff/Volunteers:	31

FALL 2023 and SPRING 2024 COMBINED SUMMARY

	<u>11/15/2023</u>	<u>04/17/ 2024</u>	<u>Combined Total</u>
Overall Event Participants	792	1,161	1,953
# of Attendees:	500	787	1,287
High School	23%	35%	
College	26%	20%	
Early Career	15%	13%	
Experienced Professional	41%	32%	
# of Vendors:	140	170	
# of Representatives	300	342	
# of HCC Booths	15	19	
# of Event Staff/Volunteers	16	32	

VENDOR SURVEY RESULTS

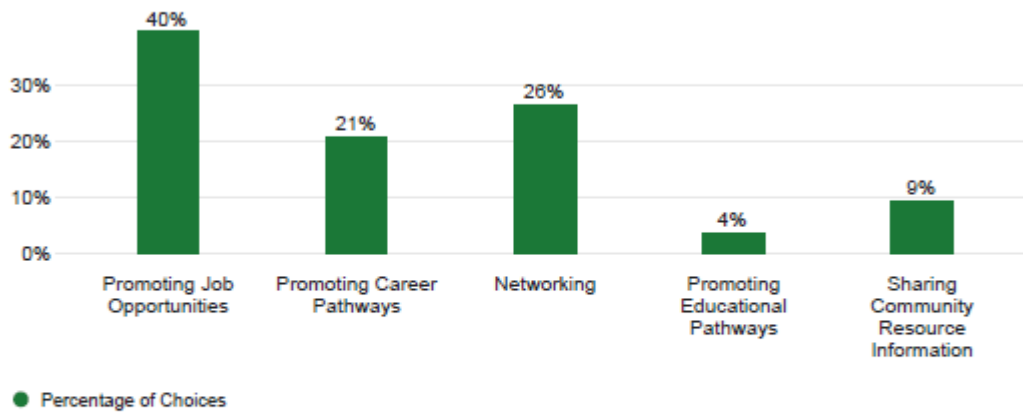
How did you find out about the Spring 2024 Career Expo? Select all that apply
26 Responses



● Percentage of Choices

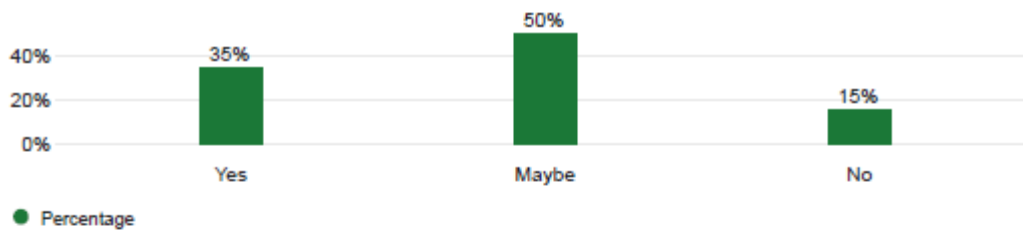
What was your primary purpose(s) for participating in the Career Expo? Select all that apply

26 Responses



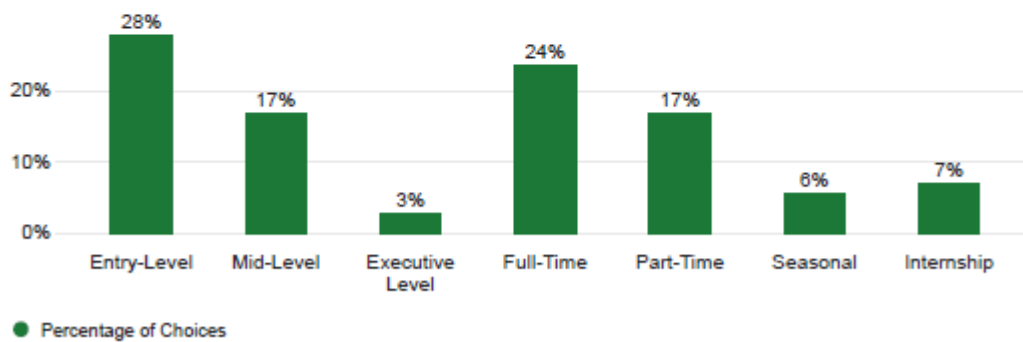
Do you anticipate hiring from the Career Expo event?

26 Responses



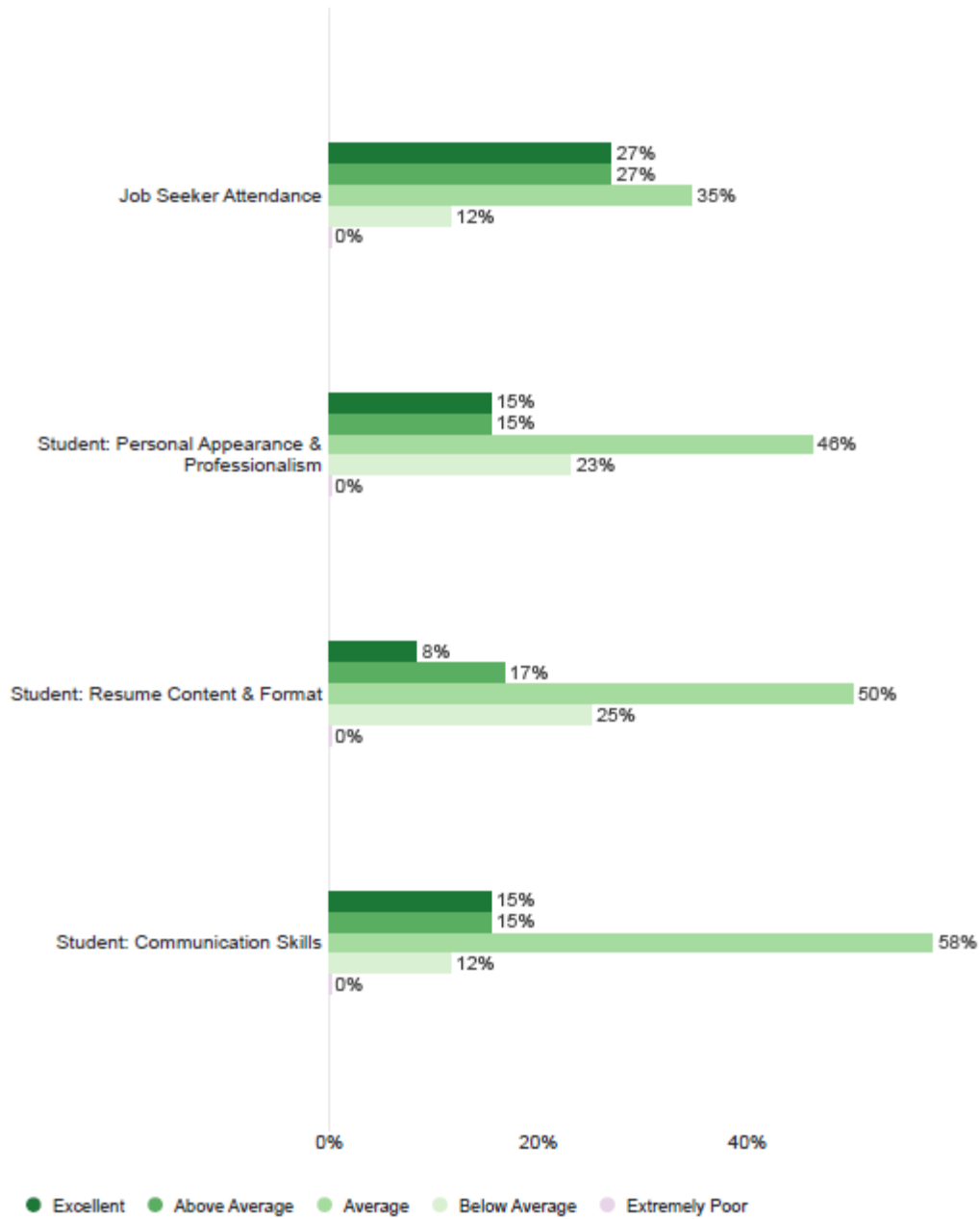
What type of position are you seeking to hire? Select all that apply

22 Responses



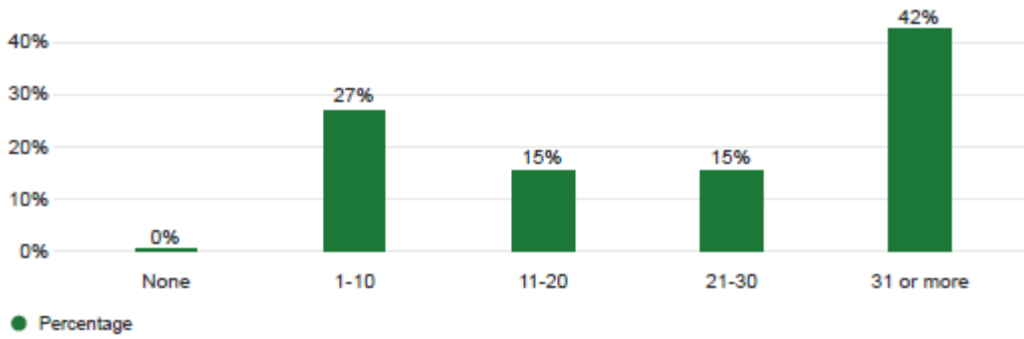
Please rate the following:

28 Responses



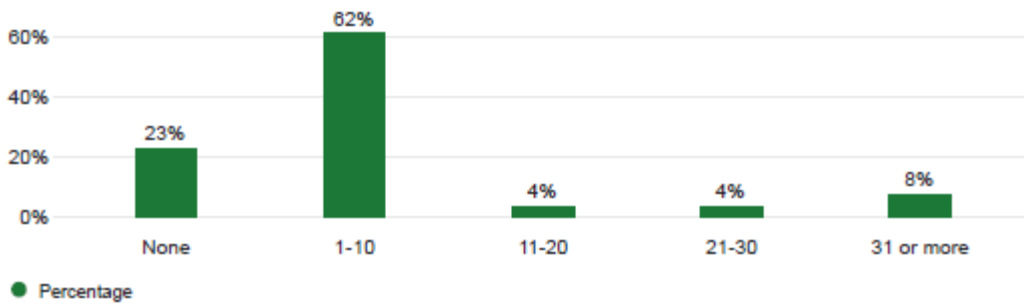
Approximately how many jobs seekers did you meet at the event?

26 Responses



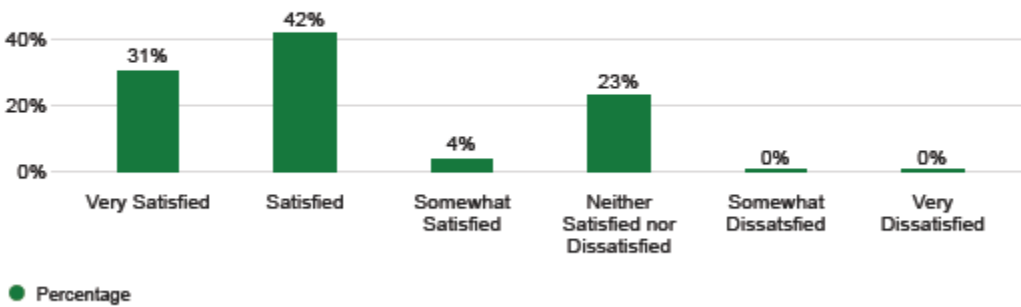
Approximately how many applications did you solicit at the event?

26 Responses



How would you rate your experience with the Jobs Connected registration and recruitment platform?

26 Responses



Overall, what do you feel is your biggest benefit of participating at the Career Expo?

24 Responses

Overall, what do you feel is your biggest benefit of participating at the Career Expo?

Networking and being more present in the community we serve

Networking. We made several new friends turned clients from this event.

Timber Ridge exposure to your students and community.

Networking and meeting other vendors

Getting our name and opportunities out in the community

Community presence.

Ensuring that people know what careers are available in our field, and that they are aware of our agency and the myriad ways they can work with us.

The resources for the community.

It was very helpful to share information about current and future job and career opportunities--the biggest benefit was the access to job seekers.

Getting to participate in the seminars you provided and getting to connect with the community of Washington County

Being Visible to the Community

Letting people know who we are, what we do, and what they need to work for us

Getting the Legal & General name into the Washington County Area as a potential employer being as we are in Frederick County and located closer to Montgomery County

Discussing Meritus Health and how the jobs that we have can fit a diverse group of individuals.

I can explain the newer, all-online application process face-to-face with interested applicants.

Learning about the college and meeting other contacts.

This time around it was good to see more of the younger crowd looking for summer jobs which is what we are looking for for the summer.

Contacting a large amount of job seekers in the area

Networking with others

Networking!

Getting our name and brand out to the Hagerstown Community

The opportunity to speak to high school students, HCC students, and community members at one event.

Learning opportunity for us and networking with other organizations

Being seen in the community and spreading the word about our open positions and how our career path works